

Jordan Ballenger Sport Horses

JORDAN BALLENGER SPORT HORSES

Join The Road to Rolex



Please view this sponsorship packet to gain further insight and knowledge on the sport of Three day Eventing and Jordan Ballenger. Jordan Ballenger is an established upper level rider and coach based in Northern, California. She has already made her presence known in the Eventing world by producing several horses through the intermediate and 2 star levels. Jordan is currently looking for supporters to help her on her journey of reaching the Rolex Kentucky Three Day Event.

Jordan Ballenger Sport Horses

Jordan Ballenger (Formerly McNabb) is one of the west coast's established professional riders and trainers in the Olympic sport of three day eventing. Jordan has produced several quality horses and riders through the international levels of 3 day eventing. Now with her sights set on reaching eventing's CCI 4 star level, she is focusing her efforts into building her support base of sponsors and owners in order to accomplish this goal. Jordan most recently has had top 10 finishes in the CCI 1* at Rebecca Farm in Kalispell, Montana, top 10 finish in the CCI 2* at the Galway Downs International 3 Day Event in Temecula, California, and several top 5 finishes at the Preliminary and Intermediate level horse trials throughout the western United States. We hope you will consider becoming part of Jordan's fantastic team as she heads off on her "Road to Rolex".

"The sport of Three Day Eventing is unlike any other, it's humbling, rewarding, and thrilling for all of those involved. My commitment to become the best competitor possible for my equine partners and the sport of eventing are what fuel my drive to reach my goals. While I know my goals of international competition and recognition might be large, with a strong and reliable support system I know I will get there."

-Jordan Ballenger

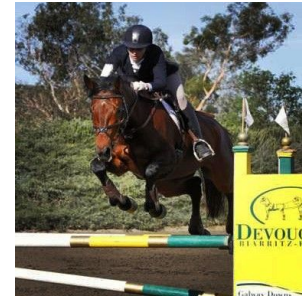


Jordan Ballenger Sport Horse - Loomis, CA info@jbsheventing.com (916)778-9759

Jordan Ballenger Sport Horses

What is The Sport of Three Day Eventing?

Eventing is often described as a “horse triathlon”. It is a three phase sport (Dressage, Cross Country, and Show Jumping) designed to test the training, ability, and strength of a horse, as well as the connection between horse and rider. From its roots as a comprehensive test of military horses, Eventing has since evolved into a modern sport enjoyed by amateurs of all ages and Olympic and international level professionals. There are six levels of competition in the United States, Beginner Novice, Novice, Training, Preliminary, Intermediate, and Advanced.



Dressage

The dressage phase begins every competition, in French the word dressage means, training. The dressage test combines a series of complicated movements performed in an enclosed arena. Precision, suppleness, rhythm, and balanced must be displayed in order to obtain the best marks from the judge.

Cross Country

Cross country is often known as the heart of the sport of Eventing, its thrilling adrenaline driven ride makes it a favorite of riders and spectators alike. The object of this phase is to test the horses speed, endurance, and jumping ability over varied terrain and obstacles. Depending on the level horse and rider pairs will jump up and down banks, into and through water, over narrow fences requiring a precise line of approach, and imposing tables that require supreme launching effort.

Show Jumping

Show jumping or stadium jumping ends the competition. The course is comprised of a series of colorfully painted jumps made up of light weight rails that can easily be knocked down. The course is designed to test the horse and riders ability to negotiate a variety of fences that differ in height, width, and appearance. For spectators this phase offers exciting moments, as just one rail dropped can change the final standings dramatically.

Eventing is the largest growing equestrian sport, with an increase of 85% increase in competitors since 2006. There are over 250 events across the United States each year and in 2015 there was over 48,000 riders entered at eventings nationwide. At the 2015 Rolex Kentucky Three Day Event there was an estimated 70,000 spectators in attendance. The Sport of eventing is rapidly growing with each passing year. Don't Miss out on the opportunity to have your company and products campaigned to an ever growing population of spectators and competitors alike. Sponsoring Jordan Ballenger will give you an opportunity to market to the equestrian community through a talented, personable, and well respected professional making her way to the stop of her sport.

Jordan Ballenger Sport Horse - Loomis, CA info@jbsheventing.com (916)778-9759

Jordan Ballenger Sport Horses

What's in it For You?

The entire JB Sport Horses team proudly patrons each and every one of our sponsors products while positively promoting their brands and company through banners and equipment decals, logo wear, social media, and word of mouth. While Jordan herself is an active rider on the competitive circuit she also has more than 15 students competing at all levels of the sport, including the FEI levels and North American Junior Young Rider Championships. Along with a busy competition schedule Jordan also hosts several clinics with Olympic medalist riders and international coaches, these clinics bring in several other top level riders from all over Northern, CA to Jordan's personal training facility, where your brands will be proudly displayed and introduced to other equestrians.

On behalf of Jordan and her entire team at JB Sport Horses, we would like to sincerely thank you for taking the time to look over this sponsorship proposal. While we know you receive sponsor requests often, we hope the attention to detail and the personal relationship Jordan provides with each member of her team stands out to you above others. We would also like to thank the generous sponsors that currently have Jordan on their roster:

CWD Sellier

Bambay Bonnets

Auburn Laboratories

Cheval Amour INC

Perfect Products Eq.

Your products and generosity are a key part of Jordan's success.

Please be sure to visit our website www.jbsheventing.com and follow the links to our social media pages as well.